

Cultural Power Metric (CPM) dashboard Privacy Policy

Welcome to the Cultural Power Metric (CPM) dashboard, which is an outcome of the 2017-2019 Australian Research Council Discovery Project (DP170102176): Digital China: From Cultural Presence to Innovative Nation. This privacy policy will explain how our organization uses the personal data we collect from you when you use our website.

Topics:

What data do we collect?

How do we collect your data?

How will we use your data?

How do we store your data? Marketing

What are your data protection rights? What are cookies?

How do we use cookies?

What types of cookies do we use? How to manage your cookies

Privacy policies of other websites Changes to our privacy policy

How to contact us

What data do we collect?

The CPM collects the following data: e-Personal identification information (Name, email address, phone number, etc.), your location, demographic information (provided in the signup process), and the parameters of all usage, searches in this site.

How do we collect your data? You directly provide CPM with most of the data we collect. We collect data and process data when you: Register online; Voluntarily complete a customer survey or provide feedback on any of our message boards or via email. Use or view our website via your browser's cookies, search on any of the provided functionalities.

CPM may also receive your data indirectly from the following sources: Your IP address and Your browser's geolocation API.

How will we use your data? CPM collects your data so that we can: manage your account, populate the data in the user history analysis page, and compile an anonymised version of such data for research purposes.

CPM research teams may also share your data (in an anonymised manner) through the publication of this research data in journals.

How do we store your data? CPM securely stores your data at the Sydney AWS data center, encrypted and blocked from external access.

CPM reserve the right to keep your search and demographic data for an indefinite period of time, unless specific request for deletion is submitted to the CPM administrator.

What are your data protection rights? CPM would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

The right to access - You have the right to request CPM for copies of your personal data. We may charge you a small fee for this service.

The right to rectification - You have the right to request that CPM correct any information you believe is inaccurate. You also have the right to request CPM to complete information you believe is incomplete. The right to erasure — You have the right to request that CPM erase your personal data, under certain conditions.

The right to restrict processing - You have the right to request that CPM restrict the processing of your personal data, under certain conditions.

The right to object to processing - You have the right to object to CPM's processing of your personal data, under certain conditions.

The right to data portability - You have the right to request that CPM transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: admin@digitalchina.net.au

What are cookies?

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology.

For further information, visit allaboutcookies.org.

How do we use cookies? CPM uses cookies in a range of ways to improve your experience on our website, including:

- Keeping you signed in
- Understanding how you use our website

What types of cookies do we use? There are a number of different types of cookies, however, our website uses:

Functionality - CPM uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.

Advertising — CPM uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address. CPM sometimes shares some limited aspects of this data with third parties for advertising purposes. We may also share online data collected through cookies with our advertising partners. This means that when you visit another website, you may be shown advertising based on your browsing patterns on our website. E

How to manage cookies

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

Privacy policies of other websites

The CPM website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

Changes to our privacy policy

CPM keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 9 January 2019.

How to contact us

If you have any questions about CPM's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: admin@digitalchina.net.au